



## MARTIN OCHWAT

ENTREPRENEUR  
GROWTH EXPERT  
BUSINESS STRATEGIST

**Martin Ochwat** is a Growth Marketer and Serial Entrepreneur. He has built several 7-figure eCommerce businesses from the ground up and is working on a zero plastic waste company Moop ([getmoop.com](http://getmoop.com)).

Martin previously worked in Silicon Valley for a leading gaming company. There, he helped manage an aggressive >\$100 Million annual Facebook ad budget. Martin also holds a patent in predictive modeling related to ad buying.

After leaving the corporate world, Martin traveled to 30 countries in over 2 years. He advises business leaders and enjoys helping people in all aspects of digital marketing & eCommerce at [Martinochwat.com](http://Martinochwat.com).

### SUGGESTED INTERVIEW QUESTIONS

- What advice would you give entrepreneurs looking to start their own business?
- What are the biggest mistakes people often make in digital marketing?
- Where do you believe the digital marketing industry is headed?
- How do you generate traffic for a new website?
- What have you learned regarding best practices for hiring full-time remote employees?
- How does one quit their day job to travel the world and pursue their dreams?

### SUGGESTED INTERVIEW TOPICS

- Using Digital Marketing to Grow your Brand
- Most Effective Marketing Strategies Today
- Pursuing a Non-Traditional Career Path
- Working with & Managing Remote Teams
- Starting and Scaling an eCommerce Business

### CONNECT WITH **MARTIN**

